

A County-Wide Approach to Waste Management

If you would like additional information on the business waste assessment program, please call Richard S. Gilbert at 262-4259. Program referrals are welcome.

Recycling Market Development Zone

As reported in the Winter 1998 edition of this newsletter, Kroeker, Inc. was the first business in Fresno County to be awarded a loan through the Recycling Market Development Zone (RMDZ) program. The company specializes in construction and demolition-related services. As an example of this company's commitment to the environment, Kroeker recently completed a demolition project with Fresno Calcot Compress, where a total of 131,790 tons of materials were recycled. The recycled debris amounted to 80 days of waste that did not go to the American Avenue Regional Landfill and a cost avoidance of \$3,795,552 in tipping fees for Kroeker!

For information about Fresno County's RMDZ program, contact Leslie Kline at 262-4259.

Used Oil Recycling Program

During the period July 1, 1997 to June 30, 1998, approximately 70,600 gallons of used motor oil were collected from the public through the three types of collection alternatives (certified collection centers, temporary collection events, and residential curbside collection). The majority of the used oil collected (approximately 58,990 gallons) came from the 35 certified collection centers within Fresno County. Approximately 9,930 gallons were collected through the curbside collection programs in the cities of Clovis and Sanger, while 1,680 gallons of used oil were collected during the two household hazardous waste collection events held during the year.

Used Oil Filter Collection -- The acceptance of used oil filters by 22 of the certified centers began in late June. Advertising and promotional efforts will be conducted to increase the public's awareness of this new feature of the County's used oil recycling program.

Public Education Campaign -- Based on the success of the TV and radio advertising campaign conducted during May and June, a second series of ads are planned for the fall. The goal of this ongoing public education program is to promote awareness of used oil recycling and encourage people who change their own motor oil to recycle it. The County also participated in various public information events which took place during the summer. Included were the Sizzling Saturday Car Show and one of the Concerts in the Park. Information on used motor oil

recycling was distributed at these events. For information about the used oil recycling program, contact Don Chapin at 262-4259.

Recycle Ben Says . . .

It's hard to believe, but the holiday season is just around the corner. During this time, California households typically generate between three and ten extra bags of garbage. Here are a few tips to reduce waste and have an environmentally friendly holiday season:



- † Purchase gifts with recycled content.
- † Buy gifts that will result in waste prevention in 1999, such as a fountain pen, cloth shopping bag, or quality razor.
- † Be an innovative wrapper, using cloth napkins, scarves, pillow cases, tins, or wooden boxes.
- † Make a pledge to reduce waste in 1999.

For more waste prevention ideas for the holidays, contact Susan Schneider at 262-4259.

U Mark Your Calendars

September 19, 1998 3rd Annual Children's Festival, Sal Mosqueda Community Center, 4670 E. Butler, Fresno. 11:00 a.m. to 5:00 p.m. Family activities, children's games, etc. Sponsored by the Fresno City Parks, Recreation and Community Services Department. Free. Call 498-1117 for more information.

November 21, 1998 All That Rot! (Composting, Mulching & More.) Jackie Morgan. Garden of the Sun, 1944 N. Winery, Fresno. 9:00 a.m. to 12:00 p.m. \$12.50. Call 456-7285 for details.

December 2, 1998 Holiday Wreaths from Garden Pruning. Pam Elam & Judy Swenson. Garden of the Sun, 1944 N. Winery, Fresno. 9:30 a.m. to 12:00 p.m. \$12.50. Call 456-7285 to register.

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